



## Reasons to use a **Travel Agent**

**CUSTOMER ADVOCACY:** If you have a problem with a particular part of your travel experience, the agent is there to act on your behalf to see that restitution is made.

**EXPERT GUIDANCE:** Travel agents are experts in understanding and deciphering the myriad of travel information and codes out there. It's what they've been trained to do and they do it every day.

**PERSONALIZED SERVICE:** Instead of an impersonal voice thousand of miles away, travel agents are your neighbors. They know what you want and what you value in your travel experience.

**PROFESSIONAL ADVICE:** Travel agents are there to make sure you get where you want to go, when you want to go and for the lowest price.

**TIME:** Instead of checking a long list of travel Web pages, which only provide rates and fares for the companies that have contracted with them, why not go straight to the source? A travel agent has all the information at their fingertips, saving you a few hours in front of the computer screen.

**UNBIASED INFORMATION:** Agents work for their clients, not for a travel supplier. It makes sense that a happy customer will be a repeat customer.

*Article from [travelsense.org](http://travelsense.org) and ASTA*